

 promodo ²⁰¹³

Case
Study

Copyrightys

Project description

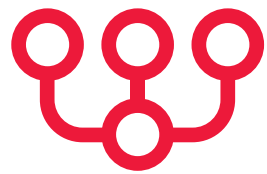
Copyrightys was initially created as service which allowed to confirm ownership of file (graphic, text, audio, video or any other) and receive certificate about date and time when the file was uploaded on the server.



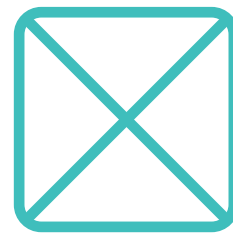
Challenge:

Implement the client's idea

What has been done



Information architecture



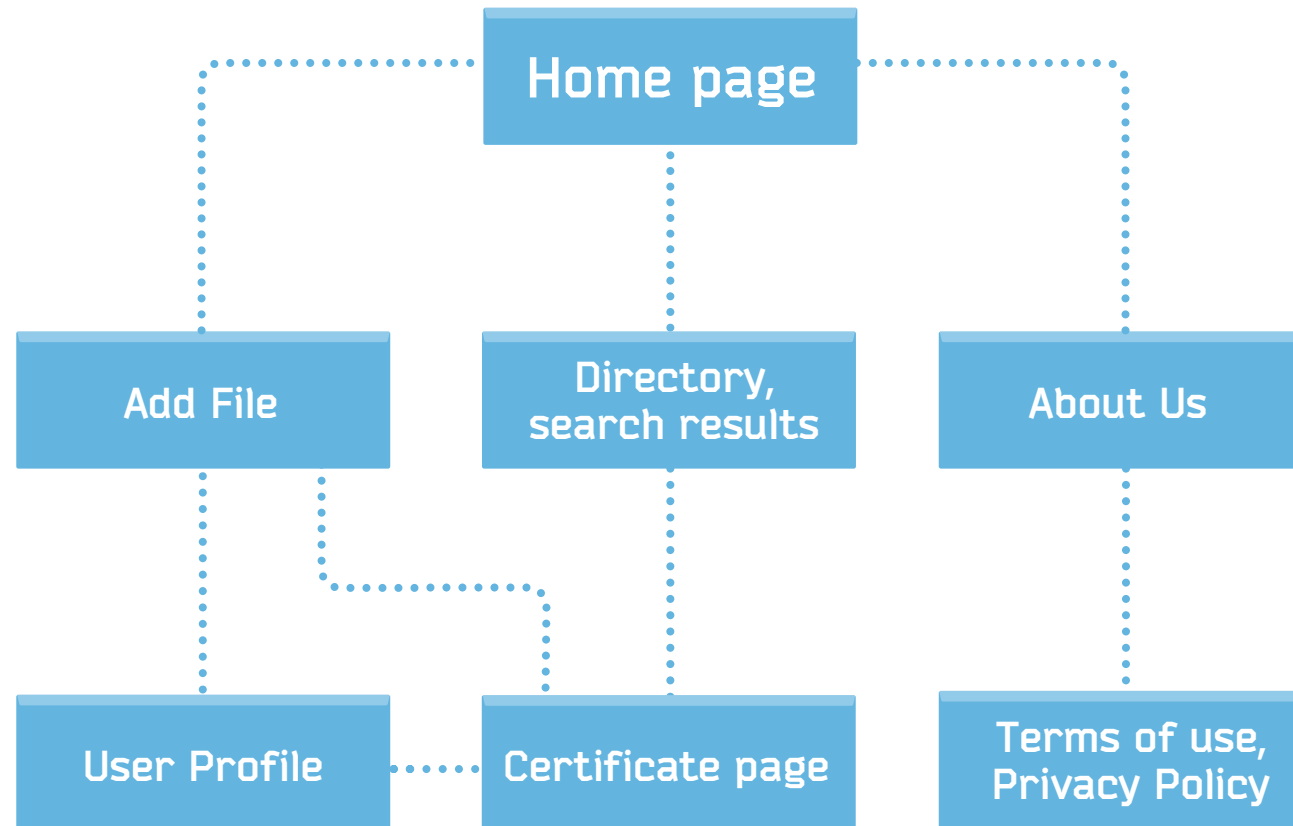
Project development



Website pages design

Information architecture

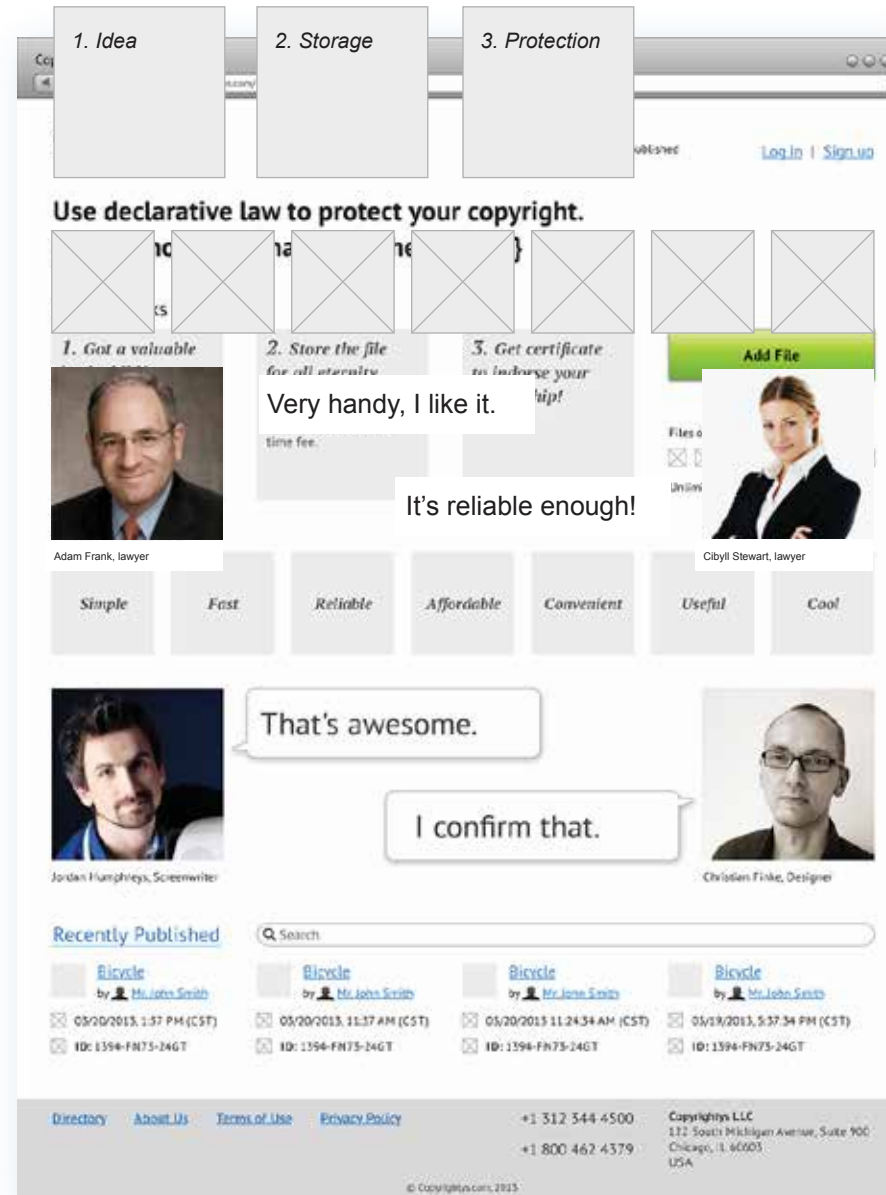
Make the list of tasks, functions and content for all pages. Draw the website map:



Having discussed with the client details of payment system and user profile publicity degree, we proceed to the project development stage.

Project development

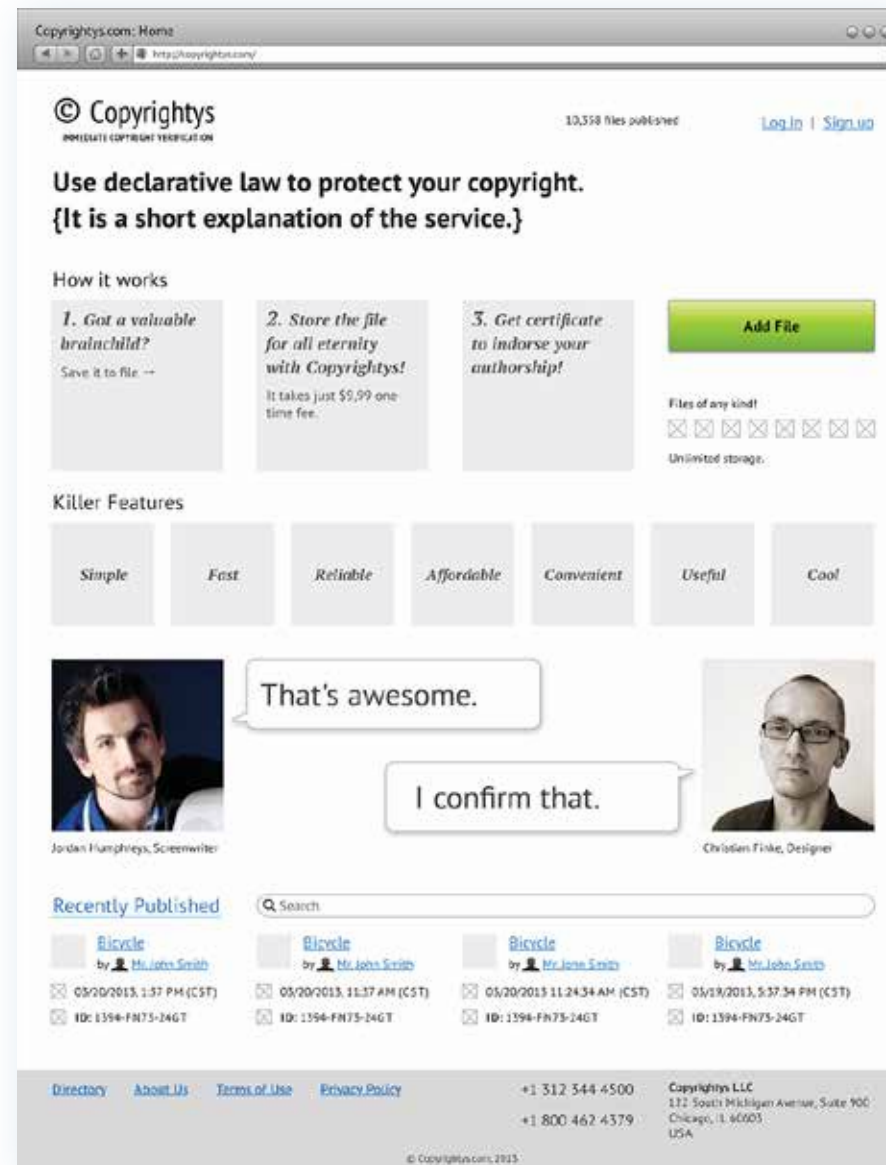
Based on the first stage results we create the home page sample:



Customer asks to correct texts and reconsider home page characters.

Project development

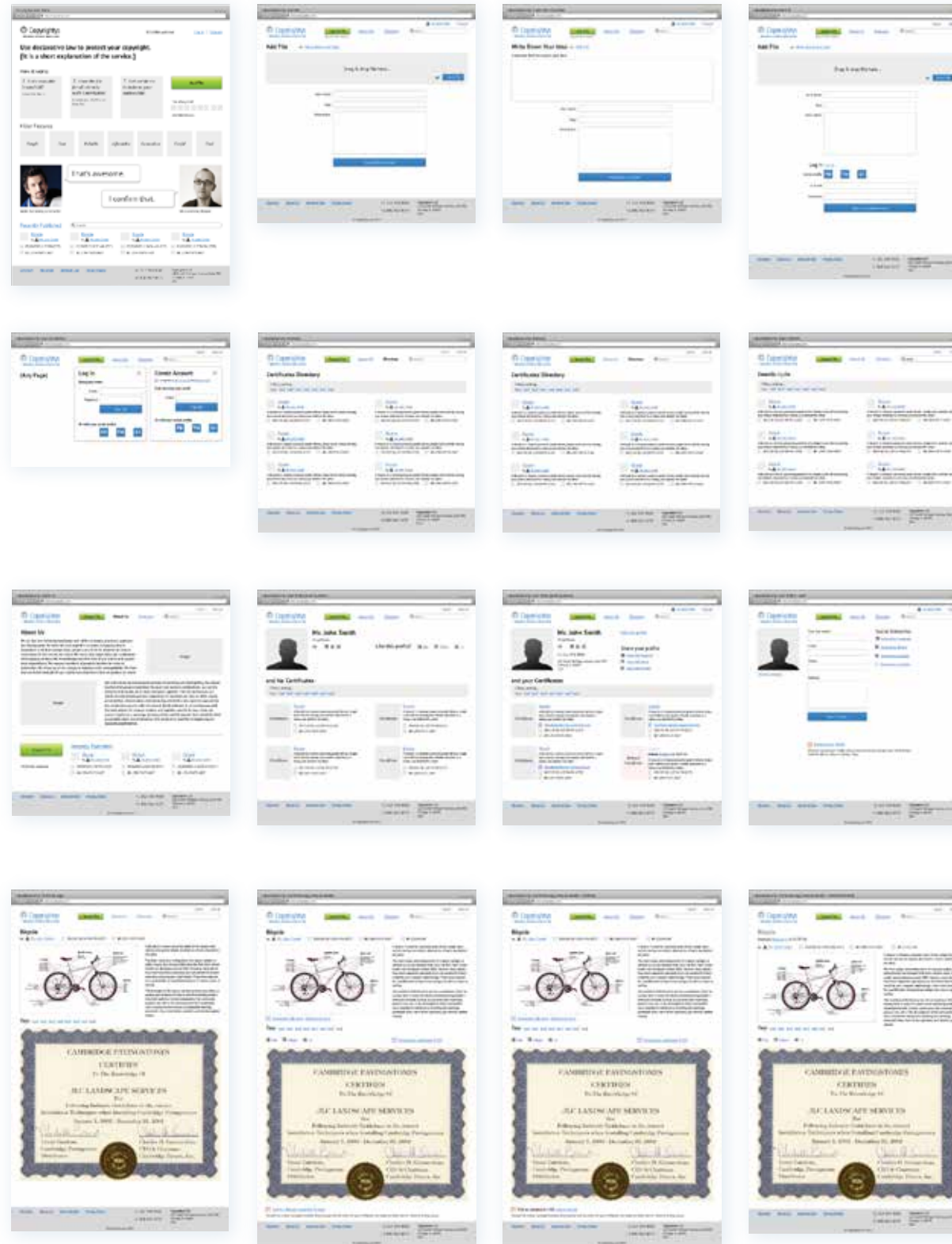
Change lawyers for screenwriters and designers, rewrite the text.



✓ The sample has been approved.

Project development

Create all other pages samples according to the website map:



Website design

At the same time make the first tries to create design for the website:

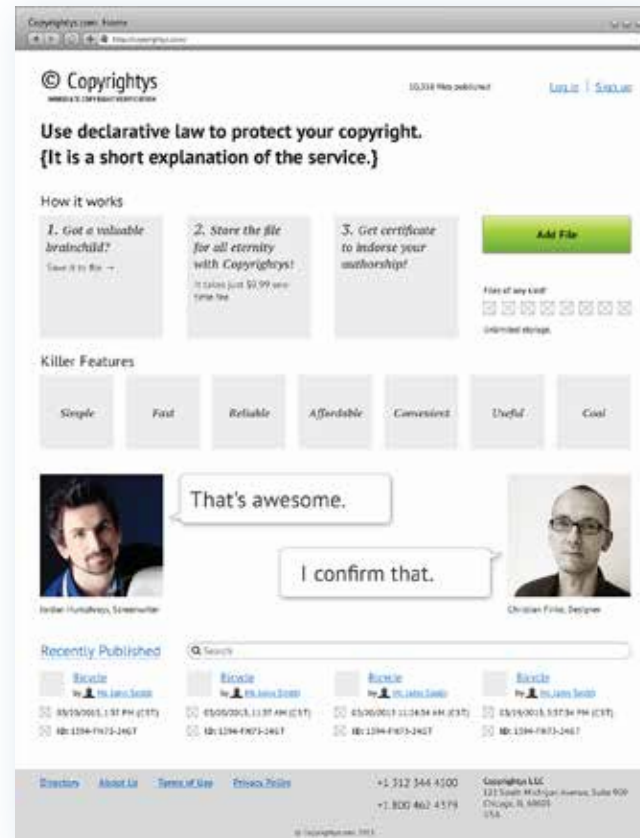


Client likes the design, but asks to think out something more bright for the home page.

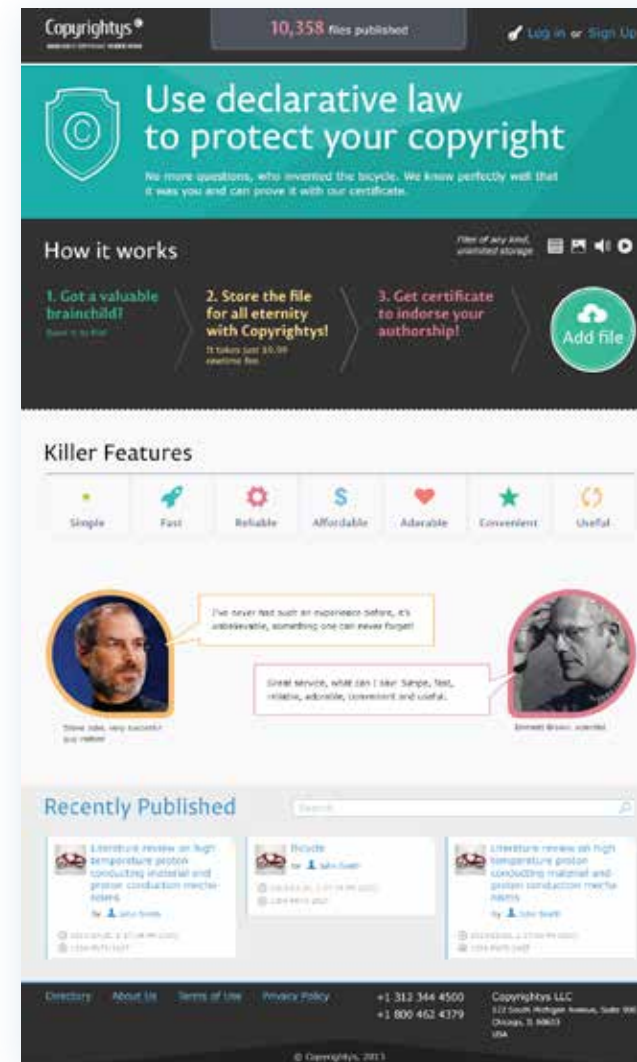
Home page

Add more colours, refine details and buttons, create all other pages.

Prototype



Design



✓ The sample has been approved.

About Us page

Customer is thinking about texts for About Us page. Our suggestion is to show the service creator here and tell what this service has been designed for. Idea has been accepted, we start working on the page.

The screenshot shows the 'About us' page of Copyrightys. At the top, there is a navigation bar with the Copyrightys logo, an 'Upload' button, and links for 'About Us' and 'Directory'. A search bar is also present. The main heading is 'About us'. Below it, the 'Creators' section features a portrait of Steve Wozniak and a text block about the founding of Apple. The 'Features' section describes the service for creative professionals and includes a diagram with icons for a camera, microphone, laptop, shield, and document. The bottom section lists various file types that can be uploaded, such as Images, Video, Sound, Text, Vector files, HTML files, Animations, Code, and Presentations. The footer contains contact information, including phone numbers and the company address in Chicago, IL.

Copyrightys®
WWW.COPYRIGHTYS.COM

Upload

About Us Directory Search

About us

Creators

Apple was founded by Californians Steve Jobs and Steve Wozniak, friends since 1971 and both college dropouts. Wozniak was a self-taught electrical engineer who designed the first Apple computer himself, quitting a job at Hewlett-Packard to do so. Jobs was interested in spiritual enlightenment and had traveled to India to pursue this, but later worked as a technician for Atari, one of the major technology companies at the time.

Wozniak had produced a simple teletype machine, and was working on adapting it as a full main-frame computer. Jobs was convinced that this idea had commercial potential and would sell as a printed circuit board. Wozniak eventually agreed, and the two Steves sold off a van and scientific calculators to raise \$1,300 for the project.

Features

Copyrightys is a service for all the creative lot: photographers, writers, designers, artists, journalists, bloggers — all those guys who has created something valuable and would want to endorse their authorship. Say, you :)

It's not a secret that one automatically has copyright in any original work that he or she produce. But usually it is on you to prove that you are the creator.

Uploading your work to Copyrightys provides you with evidence as well as a deterrence measure designed to prevent theft. The site will also assist you in contacting unauthorised users of your work and is able to provide verifiable third-party evidence on your behalf, at your request.

You can upload various kinds of files to the Copyrightys storage:

- Images (.jpg | .gif | .png | .bmp | .tif | .ico)
- Video (.mp4 | .avi | .mov)
- Sound (.mp3 | .wav | .ogg)
- Text (.doc | .rtf | .txt)
- Vector files (.ai | .d | .eps)
- HTML files
- Animations (.fla | .swf)
- Code
- Presentations

...and lots more!

Directory About Us Terms of Use Privacy Policy +1 312 344 4500 +1 800 462 4379 Copyrightys LLC 122 South Michigan Avenue, Suite 900 Chicago, IL 60603 USA

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In the end we receive this:

Home page which briefly tells about system benefits.

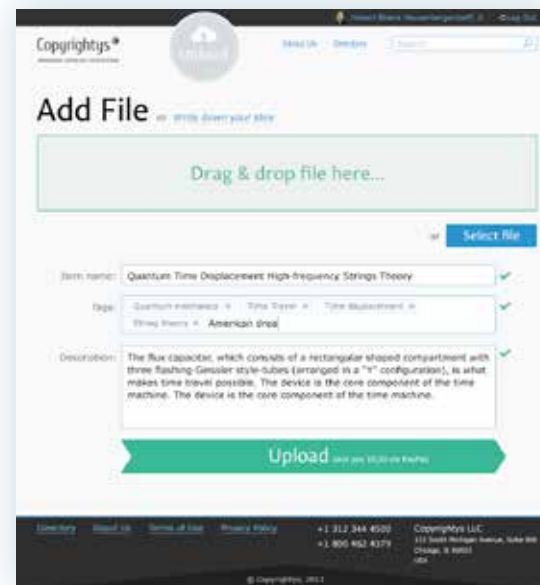


How the service works:

After registration.....



...user uploads file on server...

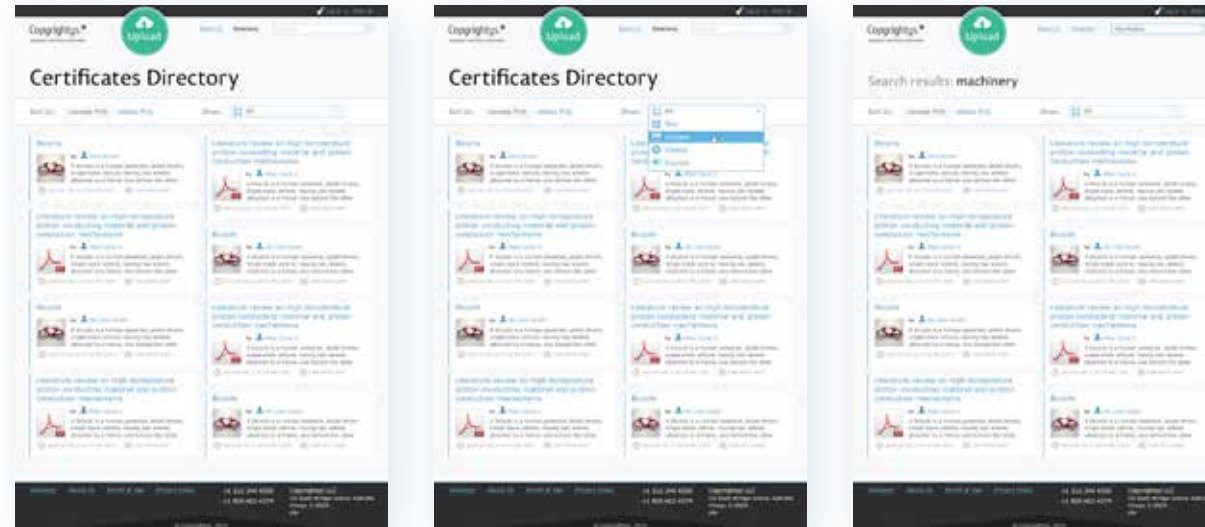


...and it appears on the list.

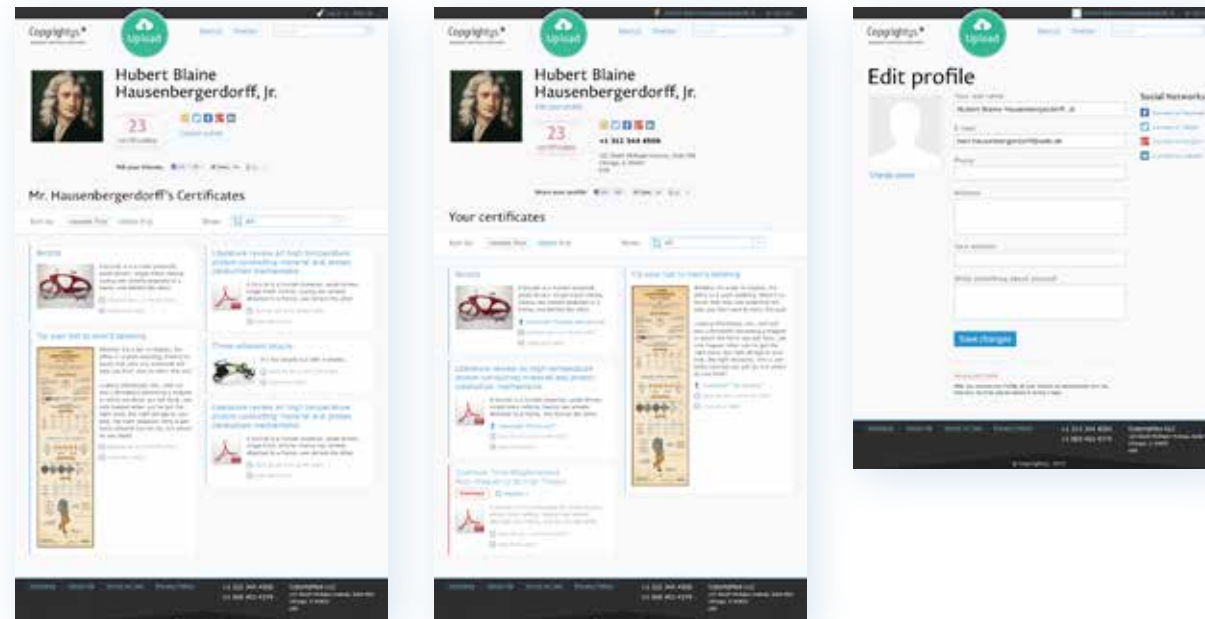


Project map

File and search results catalog:

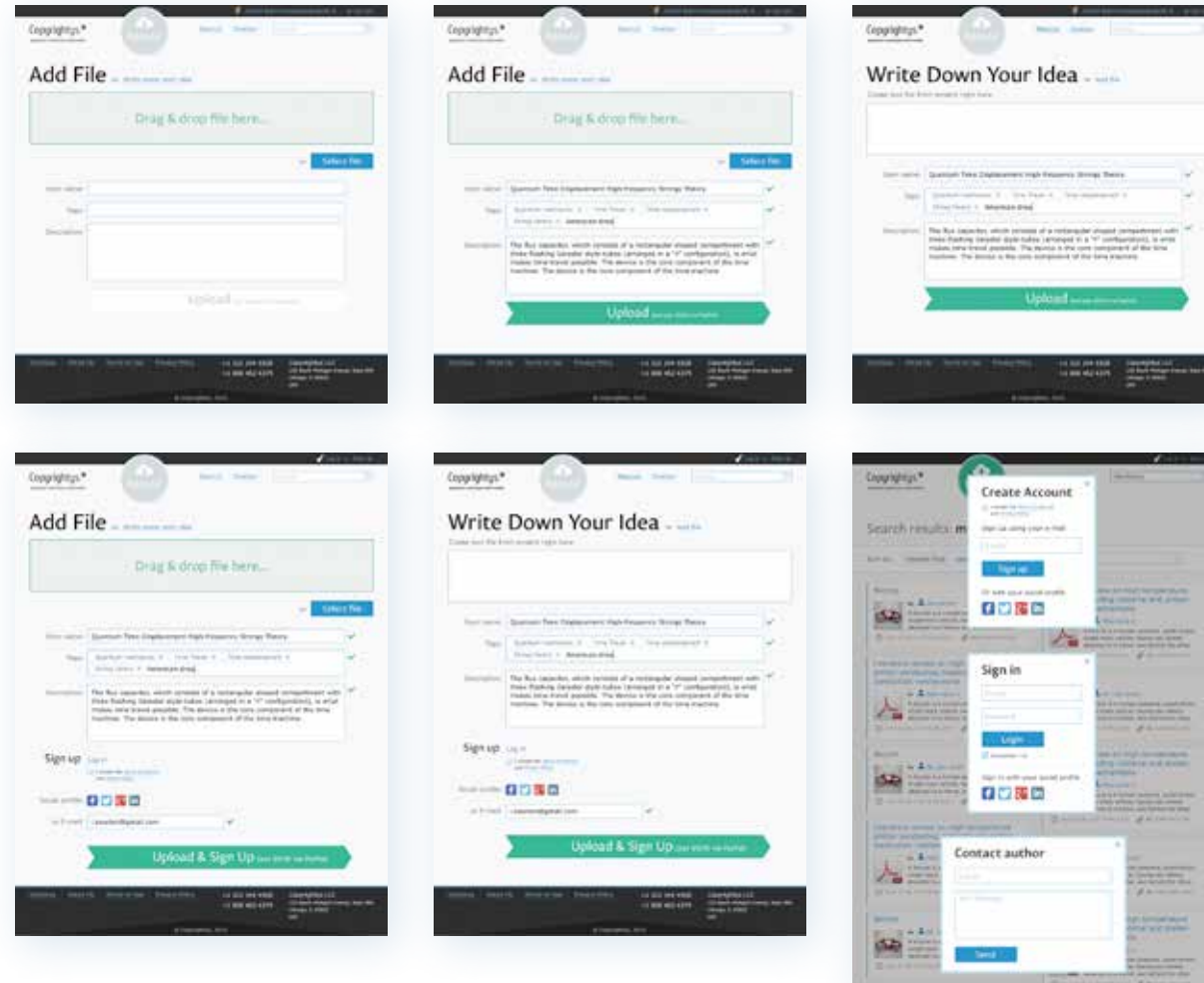


User profile:



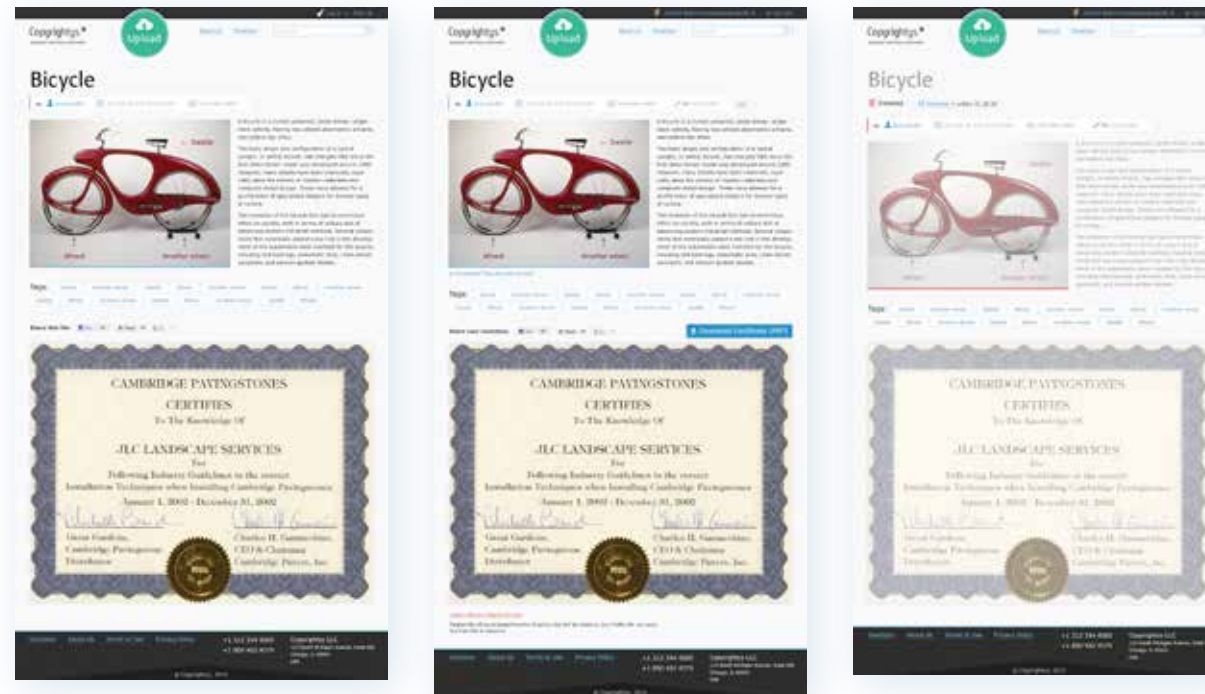
Project map

File uploading and registration process:

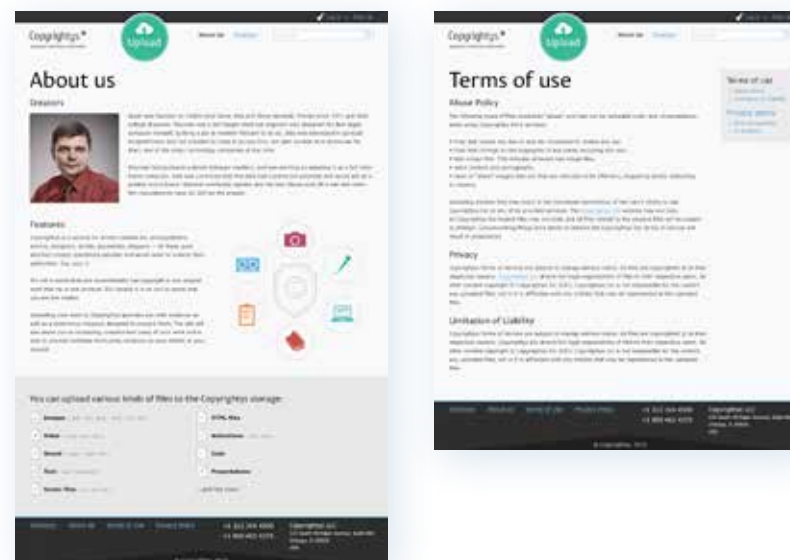


Project map

Ownership right certificate page:



Pages with content:



Customer feedback



Over past 20 years this is my best experience of working with designer.

Excellent work, thank you.

Created by



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